

N.23 Motorist Awareness Quarterly Report Form



Motorist Awareness Division

Quarterly Activity Report

Chapter Due Dates: April-5, July-5, October-5, January-5
 Please send the following information to your higher level
 Motorist Awareness Coordinator



Region, District or Chapter:			
Name (Educator/Coordinator)		Date:	/ /

Type of Activity	# Activities	Attendees		Organization /Materials Distributed
		GWRRA /	Public	
Drivers Education Class/ Driving Schools				
Parades (see Instructions)			N/A	
Public Service Announcement (see Instructions)			N/A	
Mall/Bike/Car Show (see Instructions)				
Organization/Community Meeting				
Other (See Instructions)				

MA Presentations	#	Materials Distributed	Attendees
Think Motorcycles Seminar			
Share the Road Seminar			
Motorcyclist/Motorist Awareness Video			

Comments:

Additional Comments (see Instructions)

Suggestions for completing the #23 MA Activity Report

The objective of these guidelines is to complete the N23 consistently from Chapter to District to Region to International.

Type of Activity

- Drivers Education or Driving Class – Activities with local school districts; High School Drivers Ed, AAA, AARP, private driving schools
- Parades – 1 parade = 1 activity. List the number of GWRRA participants and the organization/event/holiday it represents.
- Public Service Announcement, (PSA) – Social Media, Newspaper, radio, theatre, highway signs, buses, ball parks, etc. – again, 1 listing, PSA, article, sign, etc. = 1 activity. List the number of GWRRA participants and the radio station, Newspaper, Movie Theater, location of the highway sign, etc.
- Mall/Bike/Car Show – 1 event = 1 activity. If you know the attendance then enter it. If not then list the same way Parades and PSA's are listed.
- Organization/Community Meeting – ie: Service clubs, home owners associations, Welcome centers, Rest areas, etc.
- Miscellaneous – Activities which are not listed here. Add remarks in additional comments.
- Other - Enter Chapter/District/Region Calendar Events – ie: Monthly gatherings, Kick tires, Chapter annual event, conventions

MA Presentations

This section lists the GWRRA MAD presentation, seminar, and video. Only activities for these three activities are to be entered in this section.

Comments

- Chapter – If there has been no activity in the reporting quarter, forward the N23 to the District Coordinator with “NO ACTIVITY” entered in the comment section
- District – Reports the number of chapters submitting N23 and the total number of chapters in the District; ie: 25 of 40 Chapters submitted a N23. Reports the number of “NO ACTIVITY” N23's included within the submitted reports

Additional Comments

- This is where you list activities and events which have garnered the most interest or what is working the best. Think outside the box. 1 on 1 communications should be listed here. Be positive!

The goal for this guideline is to have all information entered in a consistent manner at each submitting level. The Region N23 will be a compilation of the District N23's and submitted to International .

Remember – Please don't list exact numbers unless you have a list/roster, or have physically counted the number of participants yourself. We realize there are big numbers in PSA's and parades.

Thank you for your hard work!